

Getting Linked into LinkeDin:

Why LinkeDin has some of the happiest employees, and best reviews world wide.

Brennan Hodge and Eben Bracey

Kempsville High School Entrepreneurship and Business Academy

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## Getting Linked into LinkedIn

Today is a special day at work, the sounds of laughter, music, paint splatters and the click of a putter hitting a golf ball. This may sound like pure fiction but what actually is being described is a day at an office at LinkedIn.

Come to take a look at a few of the best parts of LinkedIn. Firstly, look at the history of LinkedIn then assess what some of the best traits about how LinkedIn treats its employees. Then, look at some of the best perks of staying in the LinkedIn Tower. After that, look at the answer for why tech companies prefer to hire young, pertaining to LinkedIn and it's company. Lastly the owner Jeff describes some of his best methods to become leaders. That was just a quick look into why LinkedIn is one of the best companies.

LinkedIn has an amazing and extensive history. It began in 2003 and was revolutionary changing everything. Today it has up to 467 million members. LinkedIn describes its own history in great detail starting with the origin of the company. "In late 2002, Reid recruits a team of old colleagues from SocialNet and PayPal to work on a new idea. Six months later, LinkedIn launches" (n.d, Para 1). All in all, LinkedIn has had an extensive history and they always change and update their company. But LinkedIn's history isn't the only impressive thing about it.

Moreover, employers everywhere struggle with keeping their employees happy. In the Business Insider article LinkedIn Perks Companies Should Steal. At LinkedIn they do what they call a space lift. This means they have a huge contest to see who decorates their work space the best. "This years contest included a 18 hole mini golf course and employees can win many prizes".

(para. 23-25) LinkedIn promotes creativity and getting away from your average routine.

LinkedIn's CEO and executives meet face-to-face with all employees twice a month. This keeps "higher ups" in touch with regular employees and the executives and CEO also answer questions. LinkedIn also offers employees to pitch ideas to them, and if the executives like it, they'll do it. LinkedIn is an amazing company that has really innovated employee satisfaction.

Furthermore, every business needs an office but no office is quite like LinkedIn according to business insider article writer Rosoff (2016), "The working environment in LinkedIn encourages self expression, awareness outside the office space and most importantly self improvement". At LinkedIn they have a wall called create your avatar where you create yourself and write down who you are, what you like and what you dislike(para. 28). In their cafeteria, they list where the food comes from so people know that the farmers who raise the animals and plant the fruits and vegetables worked hard to get it to them (pages 7-9). They also have quick facts under the trash can that talks about countries that are dealing with massive hunger to decrease wasted food.

Besides, they say you can't teach an old dog new tricks and in the tech industry this certainly is the case. according to Lyons (2016), "making hiring and firing decisions based on age is illegal, but age discrimination is rampant in the tech industry, and everyone knows it, and everyone seems to accept it. What other industry operates like this? What would the world be like if doctors, lawyers, or airline pilots — or anyone, really, other than professional athletes — had to accept the idea that their career would end at age 40, or 50." Employers, especially in the

tech industry are trying to hire mostly young people to insure work is done in a better format and under better circumstances.

In addition, some people ask “how would Jeff Weiner (owner of LinkedIn) describe leadership”. According to Meister in a forbes article he would “Define leadership in your company, Understand how to evolve from a start-up to a public company, Prioritize your business goals, Practice time management, Encourage all employees to think like an owner, Keep putting your customers first, Remember To laugh, Find time to reflect on what’s important to you, Understand what makes you happy”(2012). Jeff wants his employees to be happy and stay positive.

## Conclusion

In summary, LinkedIn is one of the best companies in the world because of how well everything runs there. Some of the reasons it runs so well are, The rate in which it expanded was amazing, it does everything in its power to keep its employees as happy as possible, its office is really nice, they employ the right people for the right job, and their leaders engage with its employees very well. LinkedIn’s goal is to connect professionals worldwide to increase productivity, and the world wants this. People, especially the professionals, want to be as effective as possible and achieve their full potential.

Reference:

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